



# 3RD GLOBAL LOGISTICS & SCM STRATEGY SUMMIT 2010 AND 3<sup>RD</sup> INDUSTRY NETWORKING & GALA DINNER

## About SCLG:

**The Supply Chain & Logistics Group (SCLG)** is a non-profit organisation established to promote the cause of supply chain & logistics. This group brings an opportunity of education, training, seminar and networking among likeminded professionals and corporations on global basis.

The group operates with the legal backing of the Dubai Chamber of Commerce and Industry and is founded with the help of senior management professionals representing variety of industries. This group aims to support recommendation for policy formulation by government authorities, bring the best of education, seminars and interaction through partnership/ alliances with a variety of similar bodies across the globe.

**Strategy Summit sponsorship:** Our aim is to deliver best in world conference focusing on strategies, innovation, global supply chain and logistics and ways to brighten economic scenario locally and globally that shall exceed expectations of audience. This conference and gala dinner shall be attended by 250 plus C level executives from 40 plus countries and shall be a great forum for brand boosting and business development. This summit provides a good platform to promote r brand, launch new products, meet new clients and get access to over 250 plus highly influential decision makers form the SCM/logistics.

## Why Sponsorship?

- The opportunity for a senior level Executive from your company to address the conference.
- Networking with the industry's leading Government Officials, Senior Level Delegates and Experts
- Exposure through advertising across the globe in various media partners publications.
- Exposure through massive global email and internet campaigns created by us before, during and after the event.
- Coverage on [www.sclgme.org](http://www.sclgme.org)



- Access to interact with Senior Business Partners
- Opportunities to meet with Guest journalists attending the event.
- Publicity stands for lead generation and networking
- Post conference marketing and to extend brand awareness
- Increased awareness to build a quality customer base
- Build your Corporate profile
- Reinforce your commitment and message to the Industry
- Complimentary attendance

**Who attends the SCM Strategy Summit?**

As a sponsor at the Strategy Summit, you will have exposure to decision makers and opinion leaders you want as customers and clients, the people you want to know — and remember — your company’s name. CEOs, presidents, vice-presidents, directors involved in various aspects of the supply chain:

• Retail	• Legal
• Distribution	• Warehousing
• Manufacturing	• Forwarding
• Trading	• Financial /Insurance services
• Transportation	• IT services
• Educational Institutes	• Consultants
• Materials Management	



## SPONSORSHIP OPTIONS:

### **GALA DINNER SPONSOR**

**Euro 20,000**

- Three Delegate passes to attend the whole event including Gala Dinner
- Web banner on the SCLG home page with the hyper link to the partners site for 3months
- Web banner in the SCLG monthly e-news letter for 2months
- Sponsor's Logo in all the promo/marketing materials
- News related to the partner's company in the monthly e-news letter in any 2 issues
- Sponsor's two roll-up banners at the dinner venue
- Two table tops at the dinner venue
- One Full Page Color advertisement in the LINK magazine
- One Full Page Advertorial in the LINK magazine
- 10 minutes speaker slot during the GALA dinner
- One complimentary gala dinner table reservation (for 6)



#### **PLATINUM SPONSOR**

**Euro 16000**

- Three Delegate passes to attend the whole event including Gala Dinner
- Web banner on the SCLG home page with the hyper link to the partners site for 2 months
- Web banner in the SCLG monthly e-news letter for 2 months
- Sponsor's Logo in all the promo/marketing materials
- News related to the partner's company in the monthly e-news letter in any 1 issue
- Sponsor's two roll-up banners at the conference venue
- One table top at the conference venue
- One Full Page Color advertisement in the LINK magazine
- One Full Page Advertorial in the LINK magazine any one issue
- 10 minutes speaker slot at the beginning/during of the conference
- One complimentary gala dinner table reservation (for 6)

#### **GOLD SPONSOR**

**Euro 12,000**

- Two Delegate passes to attend the whole event including Gala Dinner
- Web banner on the SCLG home page with the hyper link to the partners site for 2 months
- Web banner in the SCLG monthly e-news letter for 1 month
- Sponsor's Logo in all the promo/marketing materials
- News related to the partner's company in the monthly e-news letter in any 1 issue
- Sponsor's two roll-up banners at the conference venue
- One table top at the conference venue
- One Full Page Color advertisement in the LINK magazine
- One Full Page Advertorial in the LINK magazine any one issue
- 10 minutes speaker slot
- One complimentary gala dinner table reservation (for 6)



**SILVER SPONSOR**

**Euro 10,000**

- One Delegate pass to attend the whole event including Gala Dinner
- Web banner on the SCLG home page with the hyper link to the partners site for 1 month
- Web banner in the SCLG monthly e-news letter for 1 month
- Sponsor's Logo in all the promo/marketing materials
- Sponsor's one roll-up banner at the conference venue
- One table top at the conference venue
- One Half- Page Color advertisement in the LINK magazine

**NETWORKING LUNCH SPONSOR/Corporate Endorsers**

**Euro 8000**

- One Delegate pass to attend the whole event including Gala Dinner
- Web banner on the SCLG home page with the hyper link to the partners site for 1 month
- Web banner in the SCLG monthly e-news letter for 1 month
- Sponsor's one roll-up banner at the lunch venue
- One table top at the conference venue

**GIFT SPONSOR**

**Euro 5,500**

- One Delegate pass to attend the whole event including Gala Dinner
- Web banner on the SCLG home page with the hyper link to the partners site for 1 month
- Web banner in the SCLG monthly e-news letter for 1 month
- Sponsor's one roll-up banner at the conference venue
- One Half- Page Color advertisement in the LINK magazine
- Logo as a sponsor in each gift pack



S.N	BENEFITS	Platinum		Gold		Silver		Lunch/ Corporate Endorsers		Gala Dinner		Gifts	
		Euro 16000		Euro 12000		Euro 10000		Euro 8000		Euro 20000		Euro 5500	
1	No. Of Delegate Passes	3	4500	2	3000	1	1500	1	1500	4	6000	1	1500
2	Web Banner	3 months	3000	2 months	2000	3 month	3000	1 month	1000	4 months	4000	1 month	1000
3	Web Banner In E-newsletter	2 months	1000	1 month	500	1 month	500	1 month	500	3 months	1500	1 month	500
4	Logo in all promotional material		3000		3000	NA	NA	NA	NA		3000	NA	NA
5	News related to your co. In the E-newsletter	any 1 issue	1000	any 1 issue	1000	NA	NA	NA	NA	any 2 issues	2000	NA	NA
6	Roll-up Banners	2 at the conference area	4000	2 at the conference area	4000	1 at the conference area	2000	2 at the lunch area	4000	4 at the dinner area	8000	1	2000
7	Table Top at the Venue	1	2000	1	2000	1	2000	1	2000	2	4000	NA	NA
8	Full Page Advert in LINK	2	6000	2	6000	Full page advert in 2 issue	6000	1	3000	3	9000	half page advert in 1 issue	1500
9	Advertorial in LINK	any 1 issues	2500	any 1 issue	2500	NA		NA	NA	any 2 issue	5000	NA	NA
10	10 min. SPEAKERS SLOT	1	2500	NA	NA	NA	NA	NA	NA	1	4000	NA	NA
11	Logo as a sponsor in each name tag		2500	NA	NA	NA	NA	NA	NA	NA	NA		2500
12	Gala Dinner Table for 6		3000 35K		3000 27K		15K		12K	1	3000 49.5K		9K

All Figures above in Euro, 1 Euro= AED 5.5